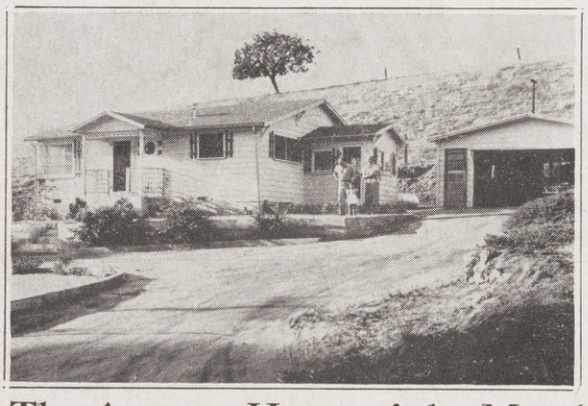
Mrs. Albert Snyder

What's My Name?

MONTHLY BULLETIN DEDICATED TO COMMUNITY IMPROVEMENT

Published by the Aromas Improvement Ass'n

Monthly meetings on the second Wednesday of each month, old school, 8:00 o'clock.



The Aromas Home of the Month

Owned by Mr. and Mrs. L. B. Fann

Eleven years ago, the L. B. Fann family arrived from Kansas, settling in an old house on Carr Avenue. When the children married, Mr. and Mrs. Fann decided to build a new home. Work began September, 1948. No architect, no blue prints, just the help of a neighbor. All work was part time, as both men work out. Four months later, the family moved into a delightful hill side home with terraced garden, front and service porches. Garage was added later (as was little Linda Kaye, now three years old). Living room and kitchen face road. Bathroom and bedrooms, these with large built in wardrobes, lead from a small hall behind main room. All walls are texture plaster of various pastel shades, and ceilings lights built in. All combine to give the home an airy, spacious atmosphere. One side of the living room has a corner window and on the other side of the front door is an unusual port hole window which ornaments both inner and outer walls. All flooring is double.

In front are firm lawns, flower beds and a well used kitchen garden, plus a crescent shaped driveway. . . Say the builders:- "It just grew." We think the result of aspiration, inspiration, determination, and plenty of perspiration. Congratulations!

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THE AROMAS HOME OF THE MONTH

Our cover each month will feature a picture and story of a different home of our community. Will yours be next?

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Nods To Aromans

YOU ARE BEING WATCHED! People notice the small improvements you make as well as the large ones. These are nods of approval and encouragement. Watch this space each month and if you have a Nod to someone, report it to Mrs. John Taylor.

NODS

Watch this grow! Mr. and Mrs. Jimmy Mac Farland, with the help of Jas., Jr., and Pumpkin, English bulldog, are building a home on Snyder Avenue. Week end work, done with one eye on the weather. Rain, keep off 'til roof is on!

Hidden improvements on the Spangler home. Fine flooring and **plenty** of built-in wardrobes.

Seen the Wayne Malone's new garage? Where Grandpa comes in handy.

Good work, Mr. Mc Ginnis, Snyder Ave. The stock enjoy your clearing, and irrigation system.

Beautiful garden at 113 Bardue Avenue. A joy to see, Mr. and Mrs. K. Sorenson.

Congratulations, Mrs. German, on your Santa Cruz Fair garden work.

Thank you, Mr. Wisely, for your continual generosity to neighbors and their stock. Man does not live by bread alone.

—o—

Does Aromas Need A Beautification Plan?

We are all constantly doing things large and small to improve our property, what with painting, re-roofing, building new fences and all of the necessary upkeep required of the home owner. Wouldn't it be fine if we had a community plan in mind so we could all work to the same, or similar end?

Citizens of certain historical villages in the East have united and planned so that all improvements made, tend to keep alive the Colonial atmosphere of their communities. Jackson, Wyoming, has so planned its village that it carries out a strictly Western, cowboy and pony theme. Very beautiful, too, but it didn't just happen.

Our little town, nestling here among the hills as it does, has a perfect background for quaintness, and is picturesque to start with, but could be made more so if everyone improved with that in mind.

The lovely colors used to-day in the painting of our homes, and the ever increasing number of picket fences being put in by the home owners, surely adds to its quaint charm. So perhaps that is our natural, and we should have that for our theme. Who Knows?

But, if we wish to make our town outstanding, a theme we should have. What do you think?

EDITORIAL

Aromitas de las lemas! Sweet aromas of the hills! What beauty and romance is held in the name of our little village! Yet how little do most of us who live here, realize and fully appreciate the beautiy of our surroundings. The purpose of this little bulletin is to awaken and arouse the Aromans to be aware of Aromas and all that is in it: of that which is good and beautiful; of that which is unsightly and needs improving; of our new citizens; of those who are striving to make their own little spot of Aromas attractive; of our own homes, and how they look to others; of the organizations here who are working to enrich the lives of all of us; and lastly, to arouse such public spirit and pride in our village that it will be known far and wide for its cleanliness and beauty and the friendliness and cooperation of its citizens.

This bulletin will be circulated each month on the Monday before the second Wednesday by the Improvement Ass'n. It is hoped that the cost hereafter will be defrayed by advertizing.

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What's Doing at the A.I.A. - Walter Reed - Tel. 4-8665

Who's New in Aromas - Wayne and Ethel Cook - Tel. 4-8440

Notice of Coming Events - Volunteer Editor Wanted

The Last Word - Lee Herrlich - Tel. 4-4902

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Name Me

After reading this bulletin and studying its purpose, can you suggest an approprite name for it?

Send your suggestions to the Editor. They will be published next month and voted upon by the readers. Get your entry in before the 13th of October.

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Inside of Your Home

THE HOMEMAKER IS AN ARTIST

Furnishing a home is one of the great pleasures accorded to people in all walks of life. Since we instinctively express ourselves in daily living by choice of materials and objects with which we are associated, our dwellings, regardless of their scale, become the measure by which our personalities and tastes are estimated. Thus in creating an individual atmosphere, using furniture and decorative materials as our mediums and principles of decoration as our basis for each step, each of us is responding to an artistic impulse and becomes an artist in his own right. Endless variety in harmony and effect can be obtained with fabrics, furniture, wallpaper and floorcoverings skillfully placed, as a painter places his colors, his lights and shadows to distribute mass and weight and to instill rhythm of color and line. The decorating of a room is exactly comparable to the composing and painting of a picture.

There are certain basic principles which are necessary to follow in the working out of an harmonious setting and good taste is the application of these principles in the selection of our background. The achievement of a well decorated home is not particularly dependent on a large expenditure of money, but on a consistent expenditure of good taste. It is the ability to discern and distinguish between beauty and balance and their opposites. The key to the whole situation is judgment. This is acquired through observation and study. A sense of discrimination develops which is a necessity to interior decoration with charm. Hand in hand with this is the application of your own personality and interest into the situation to complete the picture.

Let us start with what is known as the fixed background. This consists of walls, floors, ceiling, doorways, windows, fireplaces and their details. If persons have planned and built their own home so that the background is designed for their furniture, they are not concerned with problems of undesired doors and windows. But for those who buy or rent homes that are already completed, it is an urgent subject for correction. Since with rented property it is almost impossible to make any structural changes, it must therefore be remedied through clever covering up or accentuating, which ever the case may be.

The first consideration is traffic lanes through a room and through a house. These determine to large extent the placement of furniture. Next, furniture arrangement determines balance of masses. Color is what gives beauty to a room, but unless color and masses are well balanced the result may be disturbing.

There are different ways of achieving balance in room arrangement. The symetric, which is dependent upon placement of identical objects on either side of a center object. This is all right, is achieved without difficulty, but gives a static feeling. If repeated too often in a room it results in monotony. Another way to achieve balance is the asymetric. This is less obvious, a balance you feel rather than see, and which produces a sense of movement around a room or through a house.

The first requirment of a house is that it be livable, and to be livable it must be practical. It must consider the size of the family, whether children are small or grown, but mainly, how you live.

The importance of following a definite plan with the things you purchase cannot be over-

What's Doing At The A.I.A.

THE IMPROVEMENT ASSOCIATION PROGRAM

The Aromas Improvement Association was organized with the object of making Aromas a good place to live. During the past eighteen months many projects have been originated that tend toward improving community conditions.

Through suggestions made in meetings some improvements in road conditions have been brought about, notably the speedy completion of the quarry truck bypass and the recent work on Carr Avenue.

A solution to the garbage problem was given to all interested by arranging for a garbage collection service.

Sewerage disposal for the densely populated area of the community was studied. While this would be a rather costly project the pressure of sanitary conditions make it necessary to find the most economical solution to the problem. In the near future the matter of forming a county maintained sewerage system will be placed before the property owners along those sections of Carpenteria, Blohm, Bardeau, Rose, Carr, Vega, and Marcus Avenues that drain into the Pajar River. An engineer's survey has been completed on the property to be included in the sewer proposal.

A bulletin board has been put up at the corner of Carpenteria and Blohm Avenues. It is hoped that in due time a list of all the organizations of Aromas will be on the board together with their meeting times and places.

Due to information brought out at meetings the community was included within the boundaries of the Elkhorn Soil Conservation District in order to obtain services of the district in solving conservation problems.

Through the efforts of the association adequate Greyhound bus service was restored to Aromas.

At the present time a survey of line voltage in the community is being made by the Couoast Counties Gas and Electric at the request of the Improvement Association. This will determine if the line loads exceed transformer capacity and thus cause low voltage.

These and many other things have been done to make Aromas a better place to live. This is your association and your community. We invite you to attend our meetings, to meet your neighbors and to work together to improve and develop Aromas. Meetings 2nd Wednesday - 8:00 o'clock. Old School.

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Outside of Your Home

A SPRING GARDEN TOUR FOR AROMAS

Do you like the idea of an all Aromas garden tour when everyone gathers and goes to visit everyone else's garden? One was heard being talked of at the Home Extension meeting the other day, and knowing that group's reputation for doing things, it is thought likely that we will have one.

Also, come spring, Aromas will again be the scene of a fine Hobby, Art, and Flower Show, so let's get busy and make the floral part a thing of glory.

Right now in October is the time to get that garden of your dressed up for the spring events, and here are some timely suggestions of what to do.

1. Clean up all of the summer's debris. Burn diseased plants but pile other leaves and plants in a compost pile to add humus to our sandy and clay soils in the future.

2. Prune all dead limbs and diseased parts from shrubs and trees. Do other pruning according to the rules for the type of tree. More about pruning later.

3. Spray with a good clean up spray. Keep after snails and slugs with pellets.

4. Plan your garden for spring. First arrange your large open spaces, making a vista leading to a center of interest in your garden. Plan traffic lanes or paths much as you do in arranging the furniture in the home. Then plan to mass your plants in clumps of colors you like and wish to have in your garden - putting tall things in the back and low things in front. Buy your seeds in packages of one color, never mixed, as you want big splotches of color, not sprinkles.

5. Prepare the soil, spading deep, including well rotted manure and compost if you have it.

6. Divide perennials, or plant new plants. If you do not have perennial plants, anyone with an established garden will be glad to share their divisions with you.

7. Plant annuals and spring flowering bulbs. Annuals which maybe scattered and raked into your prepared plots now are: larkspur, snapdragons, stock, callendula, Shirley poppies, California poppies, godetia, centaurea, Virginia stock, sweet alyssum, calliopsis, clarkia, nigella. Thin plants if they come up too thickly. Some of them may not show up until spring. DON'T FORGET TO WATER!

Nothing makes a more flashing show than ranunculus and anemones, whose bulbs should be planted now.

Perennials that add years of beauty to your garden without being planted every year, are: coral bells, Japanese anemone, columbine, daylily, lily of the valley, Shasta daisy, Marcone daisy, Esther Reed daisy, English daisy, hardy aster, phlox, rudbeckia, geum, campanula, agathea, and many others too numerous to mention here.

Shrubs and trees should also be placed in the ground now, and again the whole garden plan should be considered and your plantings grouped —not sprinkled.

More next month, but for now, good luck in your gardening venture. I know you are going to have fun. And remember, Aromas will be just as beautiful as we each make our own individual spot in it. We gardeners have a great responsibility in MAKING AROMAS A BETTER PLACE TO LIVE.

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emphasized. Then you do not accumulate a collection of items which when brought together fail to produce the desired effect.

Edna L. Breslawsky
Interior Designer

Who's New In Aromas

Welcome to our new neighbors! In a recent check of our community, we find many new families have chosen to make their homes here.

Busy erecting the foundation of their new home on Snyder Aveue are Mr. and Mrs. Ray Mc Farland and son, David Ray, aged five, formerly of Gilroy. Mr. Mc Farland is employed at Granite Construction.

Mr. and Mrs. Ralph Rayfield, formerly of San Jose, and two charming daughters, Lila, aged seven, and Mary Jane, aged five. Both Mr. and Mrs. Rayfield are employed at the Southern Pacific. They have purchased the Gene Alford home.

The Boyer Ranch has new owners; Victor and Katherine Scotti and their three children from Watsonville; Victor Jr., aged fifteen and twins, Jerry and Judy, aged ten. The Scotti family have planted a new lawn and are busy redecorating and harvesting apples. We extend a warm welcome!

On Holman Road, we find enjoying country living, Robert and Edith Hays and two sons, Jerry, aged ten, and William, aged seven. Bob is an insurance adjuster in Valley Center, Salinas. The boys are proud owners of a Great Dane. Bob and Edith formerly of San Jose, like their new location.

Taking over the former Robinson Store, are Mr. and Mrs. Walter Ballsmith of Santa Cruz, and son in law and daughter, Mr. and Mrs. J. M. Taylor, and daughter, Denise, of San Raphael. We wish them success in their new business.

The former Dr. Gloor home is now owned by Mr. and Mrs. Tony Scurich, Jr., of Watsonville. Mr. Scurich is associated with the Gro Pack Farms. They are doing a wonderful job of landscaping and redecorating. Mrs. Scurich likes Aromas as it is, a country village, and hopes it never gets over populated. So do we all, Mrs. Scurich.

Won't you please help make Aromas the friendly village by calling on your new neighbors?

Please report all newcomers to Wayne and Ethel Cook.

—o—

Notice of Coming Events

Every organization in Aromas is worthy and has its own important part in making Aromas a better place in which to live. It is the desire of the Improvement Association see them all clicking full force and will use this paper to that end by:

1. Printing in the bulletin each month a calendar of organizations and their meeting dates.
2. Utilizing this space each month to advertize special events of public interest to be given by any organization in Aromas.

—o—

The Gardner is an Artist

Your rake, your hoe, and your spade are your brushes, and your rich brown soil is the canvas. With seeds, plants and bulbs for your paints, you create a masterpiece of beauty to enrich the lives of your family and gladden the heart of the passer by.

Important!

Organizations — get your information to the editor in typewritten form before the 13th of the month if you wish to be included.

The A.I.A. has only one way of financing its activities, and that is by its Annual Jim Rowe Ham Dinner, where you get all you can eat of everything for $1.50 per plate.

This dinner is dedicated to the memory of Jim Rowe, one of the most public spirited citizens Aromas ever had, who originated these dinners in 1923. The bounteous fare became known far and wide and was one of Aroma's claim to fame.

If that sounds good and if you wish to support this all community organization, come to the JIM ROWE HAM DINNER ON WEDNESDAY, OCTOBER 22nd, at the Grange Hall.

—o—

A Plant Exchange

Don't you feel the need for a plant exchange system of some kind in Aromas? Now when we are trying to beautify our community and many new gardens are going in, it seems a shame for those of us who have established gardens to throw away the tons of plants which we do at this time every year. If anyone has ideas how this might be arranged, get in touch with this bulletin.

—o—

The Last Word

To a realtor, your home is a house. To you it is the central point of your living, a place to spend your leisure, to enjoy your family and friends. To your children it is a refuge, a place of safety and comfort in a stormy world. To the passerby, it is you, personified, and by it are you sized up, catalogued, and cubby holed. To your community, it is an important unit, making up the whole. Let us all join together in making Aromas a place of cozy, tidy, lovely homes,—a better place to live.

Don't Hurry

The habit of hurry wears out more bodies and kills more people than is realized.

So when, in the morning, be you man or woman, you look at what is to be done and begin to feel yourself hurried by the household cares, the writing, the shopping, the people to be seen, the many things to be done, sit right down for thirty seconds, and say, "I will not be mobbed and in mind driven by these duties. I will now proceed to do one thing—one thing only—and let the rest take care of themselves until it is done."

The chances are then that the one thing will be done well. If that is done well, so will all the rest.